## THE ACADEMIC MISSION AND QUALITY OF HEALTHCARE – THE ROLE OF LEADERS AND MANAGERS

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"Academic medicine, often entrenched in biomedical and clinical research, has largely ignored the development and application of quality metrics to ensure the delivery of high-quality health care." This quote from Brindis and Spertus [Acad Med. 2006;81:802-6] is indicative of the theory – practice divide often attributed to the practice of academic medicine, a divide that has been in existence for hundreds of years. As academic medical institutions are increasingly seen as an integral part of the healthcare delivery system, their missions are changing and academic medicine cannot remain divorced from society's demand for quality care.

This workshop will explore "quality role" of academic medical institutions in three different aspects:

- Leadership and management structures and processes that model and support quality in the traditional academic tasks, concentrating on teaching and training and their associated quality metrics.
- 2. The teaching of students and training of trainees and faculty in healthcare quality, and its theories and practices
- 3. The role of academic medical institutions in quality healthcare research and its implementation.

The workshop will use interactive case discussions, small group exercises and other interactive didactic methods to provide background information and practical guidelines in the three topics listed above.